ST.JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

| III SEMESTER | B.B.A | Time: 7 HRS/ WEEK |
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| BBA 3201(4) | HUMAN RESOURCE MANAGEMENT | MARKS: 100 |

HUMAN RESOURCE MANAGEMENT MARKS: 100
w.e.f. 2016-2019 ('16AD’ Batch) SYLLABUS

OBJECTIVE: To familiarize the students with the processes and mechanism of managing human resources.

## COURSE:

## MODULE-I: NATURE AND SCOPE OF HRM:

Introduction to HRM - Meaning - Definition - Scope of HRM - Nature of HRM Importance of HRM - Functions of HRM - Objectives of HRM - Limitations of HRM Careers in HRM. (Case Study)

## MODULE-II: HUMAN RESOURCE PLANNING:

Meaning - Definition - HRP Planning, Objectives - Functions of HRP - Need for HRP Benefits of HRP - Limitations of HRP. JOB ANALYSIS : Meaning - Definition - Use of Job Analysis - Job description, Definition, Contents - Job specification, Definition, Contents - Job Description Vs Job Specification - Job design, definition, objectives. (Case Study)

MODULE-III: RECRUITMENT AND SELECTION: Meaning - Definition - Sources of Recruitment Process of Recruitment - Selection - Process of Selection - Placement, Definition, Importance - Induction, Objectives, Procedure (Case study)

MODULE-IV: TRAINING AND DEVELOPMENT: Definition - Concept of Training and development Need and importance of training - Methods of training - Executive Development, Importance, Process. (Case study)

MODULE-V: EMPLOYEE COMPENSATION: Factors affecting compensation-job evaluationcomponents of wage-monetary and non monetary incentives - fringe benefits. compensation for different categories :executive, Managerial, Non -Managerial

## REFERENCE BOOKS:

1. Human Resource Management : C.B.Gupta
2. Human Resource Management : K.Aswathappa
3. Human Resource Management : P. Subba Rao
4. Personnel management - Mamoria C.B.
